

PRESS MATERIAL FOR IMMEDIATE PUBLICATION

PEN LOOPS – the pen holder of LEUCHTTURM1917

Having a notebook, you will need a pen. But how and where to store it is an individual decision. The Pen Loop developed by LEUCHTTURM1917 shows the importance of the brand regarding the personal design of the whole product. Deciding against an integrated pen holder LEUCHTTURM1917 created a great alternative with the Pen Loop to give the user even more space for individualization. Shade in shade, a harmonious combination or contrasting colours – every notebook becomes an eyecatcher and functional companion with a Pen Loop.

